

NeHCA - 554

Cultural Tourism

Semester -1st

Paper - IV

Cr-3

Teach. Hours- 48

Objective

The main objective of this course is to introduce the students the concepts of understanding tourism as a cultural-economic phenomenon in the context of Nepal's modernization process.

Course Contents:

Unit I. Introduction to Tourism and Culture.	10
Defining and Describing Tourism, Evolution of Tourism, Tourist Typology, Tourism Typology, Tourism Platforms. Concept of Culture, Culture and civilization, Cultural Distance, Sub-Culture, Cultural Resource Management, Cultural Heritage Management.	
Unit II. Cultural Tourism	6
Definition of Cultural Tourism, Types of Cultural Tourism, Tourism Culture and Tourist Culture, Model Cultural Tourism (Hawaii, Bhaktapur and Lumbini Nepal,)	
Unit III. Intercultural Communication	6
Concept of Intercultural Communication, Tourism and Culture Shock or Culture Confusion, Cultural Diversity, Human Behavior, Life Course Approach, Cultural Globalization.	
Unit IV Cultural Tourism as Authenticity	10
Theoretical Orientation of Authenticity, Pseudo-Events, Staged Authenticity, Center Out There, The Tourist Gaze, Cultural Laboratory, Cultural Capital, Cultural and Heritage Tourism. A Market Focused Approach.	

Unit V. Cultural Effects of Tourism

5

Acculturation (Trivialization, Revitalization, Cultural Drift); World Religion and Religious Tourism.

Unit VI .Nepal as Culturally Authentic Destination

11

Society and Culture of Nepal, Regional Festivals like Manirimdu, Indrajatra and Maghi; Religion: (Hinduism, Buddhism, Shamanism) Tourism in Nepal and Touristic Activities. (Trekking, Mountaineering, River Rafting and Wildlife Tourism)

Reading Materials.

1. Anderson , M.M. (1977) *Festivals of Nepal*. Rupa.Co.
2. Belhasen, Y, Caton, K. and Stewart, W.(2008) The Search for Authenticity in Pilgrim Experience, *Annals of Tourism Research*,36 (3) 668-689..
3. Bista, D.B.(1992) *People of Nepal*, Kathmandu: Ratna Pustak Bhandar
4. .Beseulides, A., Lee, M.E.and Mc Cormic, P.J.(2002) Residents Perception of the Cultural Benefits of Tourism. *Annals of Tourism Research* 9(2) 303-330.
5. Butler, R and Hinch, T (eds) (2007) *Tourism and Indigenous People*, Elsevier
6. Burns, P.M.(1999) *An Introduction to Tourism and Anthropology*, Routledge
7. Christou, E.(2005) Heritage and Cultural Tourism: a Marketing Focused Approach. In Sigala, M and Laslie, D (eds) *International Cultural Tourism*, Management. Implications and Cases(pp.3-15), Elsevier Butterworth - Heinemann.
8. Dhar, P.N.(2010) *Heritage, Culrural and Natural Sites Tourism*, New Delhi: Kaniska Publishers.
9. Hinch, T.D.(2004) Indigenous People in Tourism. In Lew, A.A.,Hall C.M.and Williams A.M. (eds). *A Companion to Tourism* (pp.-2046-258), Blackwell Publishing.
10. Haessly, J.(2010) Tourism and Culture of Peace. In Moufakkir, O and Kelly, I(eds) *Tourism, Progress and Peace* (pp.1-16), CABI .
11. Historic Cities in Asia - Case of Kathmandu; C.B. Shrestha and all. CNAS-2046.
- 12.. Kunwar, R.R.(1999) *Himalayan Heritage*, Kathmandu: Laxmi Kunwar
13. Kunwar, R.R. (2012) *Tourists and Tourism: Science and Industry Interface*, Kathmandu: Ganga Sen Kunwar.
14. Lea,J.(1988) *Tourism and Development in the Third World*, London: Routledge.

15. Orbashli, A. and Woodyard,.... (2009) Tourism and Heritage Conservation. In Jamal, T.and Rabinson, M (eds) *The SAGE Handbook of Tourism Studies* (pp. 314) Nyaupane. .
14. Richards G and Munsters, W.(eds) (2010) *Culture Tourism Research Methods*.
- 15.Reisinger, Y.(2009) *International Tourism Cultures and Behaviour*, Amsterdam; Elsevier.
- 16 .Richards, G.(2003) What is Culture Tourism?
17. Shrestha C.B, V.S. 2046 Historic Cities in Asia – Case of Kathmandu, Kirtipur: CNAS.
- 18 .Smith, V.L.(ed.) (1989) *Hosts and Guests: The Anthropology of Tourism* Philadelphia: University of Pennsylvania Press
- 19.Ulak, B.N.(2012) *Heritage Tourism in Panauti*, *The Gaze Journal of Tourism and Hospitality*, Vol 4, No 1.